

...experienced a 16.7% increase in population between 1990 and 2000, resulting in a 2000 total population of 149,577. In 2000, the county had 548.2 persons per square mile, a density much higher than the state as a whole. The median age in Kenosha County is 34.8, indicating a younger population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Kenosha.

The median value of owner-occupied housing in Kenosha County is \$120,900. 2.9% of the housing units are seasonal, a value below the state's average of 6.3%.

Farmland covers 48.5% of the county, while 42.9% of Wisconsin land is used for farming. The county is 14% forested and has 33 of the State's 15,057 lakes.

In Kenosha County, Daimler-Chrysler Corporation employs more workers than any other manufacturing firm, and the Kenosha Public School is the largest non-manufacturing employer. The Manufacturing industry generates the largest share of the county's total personal income. Kenosha County's 1999 median household income was \$46,970.

		Population	on			
	2	000				
	Males	Females	Total	1990		2000
80-84			Kenosha County			149,577
70-74			m F: 14 .			
60-64			<u>Top Five Muni</u>	<u>cipalities</u>		
50.54			Kenosha, City	80,426	Kenosha, City	90,352
50-54			Pleasant Prairie,	Village 12,037	Pleasant Prairie, Vill	age 16,136
40-44			Somers, Town	7,748	Salem, Town	9,871
30-34			Salem, Town	7,146	Somers, Town	9,059
20-24			Twin Lakes, Villa	age 3,989	Twin Lakes, Village	5,124
10-14			- - -			
0-4		1	<u></u>			
8,00	4,000	0 4,000	8,000			

Quality of Life

Persons per Square Mile, 2000	Wisconsin 98.8	Kenosha 548.2
Number of Staffed Hospital Beds, 1995	16,070	335
Average Birth Rate per 1,000 population, 2000	12.9	14.4
Public School Enrollment, 2000-2001	879,476	26,990
Number of 2000 Public High School Graduates	58,545	1,477
1999-2000 Public High School Dropout Rate	2.3%	3.7%

Vital Statistics

	1990 Wisconsin Kenosha		2000 Wisconsin Kenosha		
Birth Rate (per 1,000)	14.8	15.9	12.9	14.4	
Death Rate (per 1,000)	8.7	8.8	8.7	8.2	
Number of Marriages	38,934	1,087	36,100	859	
Number of Divorces	17,727	535	17,337	580	

	OHSI	n	σ
,		• •	

	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	51,262	59,989
Number of Single-Unit Structures	35,203	41,508
Number of Multiple-Unit Structures	13,796	16,395
Number of Single Units Permitted	503	626
Number of Multiple Units Permitted	487	388
Percent Seasonal Housing	4.4%	2.9%
Median Value, Owner-Occupied	\$65,100	\$120,900
Median Rent	\$347	\$531

Recreation

<u>1995 Number of:</u>	Wisconsin	<u>Kenosha</u>
Campgrounds	1,106	5
Campsites	75,367	324
Hiking Trails (in miles)	5,617	27
Mountain Biking Trails (in miles)	3,155	18
Cross Country Skiing Trails (in miles)	4,154	43
Snowmobile Trails (in miles)	14,896	78
Visitor Expenditures, 2000	\$11,046,539,344	\$198,118,659

		Income	
	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$1,332,623	\$2,270,614	\$3,993,649
Non-Farm Personal Income (in thousands) Farm Income (in thousands)	\$1,322,146 \$10,477	\$2,266,656 \$3,958	\$3,993,930 \$(281)
Per Capita Income	\$10,839	\$17,634	\$26,609
Transfer Payments (in thousands)	\$176,039	\$311,371	\$499,360
Proprietor Income (in thousands)	\$54,974	\$93,361	\$183,347

Banking

<u>2000</u>	Wisconsin	Kenosha
Savings Institutions-Offices	396	3
Savings Institutions-Savings Capital (Millions)	\$12,761	\$26
Commercial Banks-Offices	1,720	33
Commercial Banks-Deposits (Millions)	\$62,618	\$1,160

Government Finance

1997	Wisconsin	Kenosha
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$158,323
Effective per Capita Property Tax	\$997	\$1,118
Total Expenditures (in 1,000's)	\$17,139,825	\$464,440
In Dollars per Capita	\$3,322	\$3,279
As Percent of Total:		
Education	43.2%	49.4%
Health & Hospital	4.5%	3.8%
Police	5.0%	5.8%
Fire	2.3%	2.3%
Public Welfare	6.8%	7.2%
Highways	7.7%	4.8%

Retail, Service, Wholesale

<u>1997</u>	Wisconsin	Kenosha
Number of Retail Sales Establishments	21,717	546
Sales (in thousands)	\$50,520,463	\$1,072,397
Annual Payroll (in thousands)	\$4,826,217	\$95,737
Number of Service Establishments	55,618	49,364
Receipts (in thousands)	\$48,559,607	\$727,221
Annual Payroll (in thousands)	\$18,990,629	\$269,345
Number of Wholesale Establishments	8,025	135
Sales (in thousands)	\$57,192,863	\$1,385,318
Annual Payroll (in thousands)	\$3,764,944	\$91,451

	Manufactu	ring
<u>1997</u>	Wisconsin	<u>Kenosha</u>
Number of Establishments	9,936	204
Number of Employees	562,479	9,526
Total Payroll (in 1,000's)	\$18,766,395	\$396,241
Production Workers, average number	416,254	7,325
Production Worker Hours (in 1,000's)	837,444	15,181
Production Worker Wages (in 1,000's)	\$11,952,570	\$281,454
Value Added (in 1,000's)	\$54,947,083	\$881,557
Value of Shipments (in 1,000's)	\$117,382,992	\$2,031,016

2002 Top Employers

Top Five Manufacturing Firms	Number Employed	Product/Type of Business
Daimler-Chrysler Corp.	1000+	Motor Vehicle Parts
Snap-On Tools Mfg. Co.	500-999	Hand and Edge Tools
Martin Petersen Co. Inc.	250-499	Sheet Metal Work
Sanmina Corp.	250-499	Electronic Parts and Equipment
Jockey Intl. Inc.	250-499	Knit Underwear & Nightwear Mills
Top Five Non-Manufacturing Firm	<u>1S</u>	
Kenosha Public School	1000+	Elementary and Secondary School
Kenosha Hospital & Medical Center	1000+	Doctors' Offices and Clinics
County of Kenosha	500-999	Executive & Legislative Offices
City of Kenosha	500-999	Executive & Legislative Offices
University of Wisconsin - Parkside	500-999	Colleges & Universities

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	11	46	28
Construction	3,103	2,841	4,048
Manufacturing	18,241	10,382	12,801
Transportation and Public Utilities	1,720	1,809	2,651
Trade	10,066	13,272	16,616
Services	12,419	16,115	22,432
Government	7,416	7,238	9,057

Income	bv	Ind	us	trv
--------	----	-----	----	-----

In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$1,876	\$435	\$337
Construction	\$83,854	\$86,564	\$161,391
Manufacturing	\$469,796	\$382,310	\$666,211
Transportation and Public Utilities	\$29,598	\$51,635	\$102,575
Trade	\$93,331	\$167,015	\$327,575
Services	\$120,912	\$254,249	\$510,277
Government	\$102,391	\$195,890	\$333,396

Natural Resources

	Wisconsin	Kenosha
Land Area (square miles)	54,310	273
Total Forest Land (in thousands of acres)	15,964.8	23.9
Commercial	15,702.5	23.9
Non-Commercial	262.3	0
Percent Land in Forests	46%	14%
Number of Lakes	15,057	33
Total Acreage of Lakes	982,155	3,674

Farming

<u>1997</u>	Wisconsin	Kenosha
Number of Farms	65,602	388
Land in Farms (acres)	14,900,205	84,744
Average size of Farm (acres)	227	218
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$531
Vegetables, Sweet Corn, and Melons	\$149,443	\$1,376
Fruits, Nuts, and Berries	\$140,140	(DS)
Nursery and Greenhouse Crops	\$157,348	\$3,341
Poultry and Poultry Products	\$241,523	(DS)
Dairy Products	\$2,746,950	\$7,744
Cattle and Calves	\$670,518	\$2,307
Hogs and Pigs	\$151,164	\$900

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

SOURCES:

TEXT

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

POPULATION

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

QUALITY OF LIFE

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts
Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction,

Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

VITAL STATISTICS

Wisconsin Department of Health and Family Services, Vital Statistics Reports Wisconsin Births and Infant Deaths, 2000 Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence Wisconsin Marriages and Divorces, 2000 Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

HOUSING

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units
Table H30: Units in Structure
Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000 Note: Data for some counties are not exact because some municipalities had no available data (NA).

RECREATION

Wisconsin Department of Natural Resources.
Unpublished Data for Wisconsin Statewide
Comprehensive Outdoor Recreation Plan for
1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

INCOME

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

BANKING

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

GOVERNMENT FINANCE

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Fast Facts.

RETAIL, SERVICE, WHOLESALE

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997. EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

MANUFACTURING

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

TOP EMPLOYERS

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

EMPLOYMENT BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

INCOME BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

NATURAL RESOURCES

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. <u>Wisconsin Forest Statistics</u>, <u>1996</u>. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, <u>Wisconsin Lakes</u> PUB-FM-800 99Rev. Inland Lake Summary Information by County

FARMING

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

Published July 2003 by:
The Wisconsin Department of Commerce
201 W. Washington Avenue
P.O. Box 7970
Madison, Wisconsin 53707-7970
1-800-hel-pbus

Fax: (715) 267-0436 mt@commerce.state.wi.us http://commerce.state.wi.us

(608) 266-1018

Prepared by:

NorthStar Economics, Inc. University Research Park 510 Charmany Drive, Suite 173 Madison, Wisconsin 53719 (608) 441-8060

Fax: (608) 441-8064 nstar@northstareconomics.com http://www.northstareconomics.com



